





A misty landscape with a green hill in the foreground and a rainbow in the sky.

Ahimsa jewelry

*a dream
a journey
a poetry of stories*

a dance of life

a transformation

*... passion...
... true love...
... desire...*

a fiery flirtation

*an energy that expands beyond time,
space,
and across the universe*

*an honest manifestation of love
and the heart's deepest desire*

*To Love, is to be fearless
To Love, is Ahimsa*



in the beginning was a Dream



*The first piece of Ahimsa
Jewelry was called **Dream***

*A 108 beads hand knotted Mala with
an elusive Grey Moonstone pendant*



The Stone of Dream

*The one of a kind treasure marks the beginning of a dream
A reminder of a passion
A reminder of love*

*Through Dream
Everything comes alive
With Dream
I come to existence*



“
Ahimsa
is the quality of
the Brave”

- Mahatma Gandhi -

The word Ahimsa means non-violence
To practice Ahimsa is to practice love at the highest truth
To allow for an honest, sincere heart energy to shine
To not hurt those that you love, and
to allow only kindness in your words, actions and thoughts

The concept of Ahimsa is one that I hold dearly in my heart
A life long practice of bravery
To be courageous enough to smile when you are in pain

Because only with Ahimsa,
with love,
can a battle be won

I have chosen to name my dream Ahimsa

For the fierceness
For the fearlessness
For Love

Tree of Life
the fruit of love





*Do you ever wonder why we
placed Ahimsa under
the Tree ?*

*The Tree symbolizes the Tree of Life
The one that grows out of the Earth to reach the sky
The symbol of the Heaven and the Earth
Of the good and the evil inside our heart*

*Our life is represented by the Tree of Life
Our action is defined by our foundation
A strong foundation will give us a fruitful life
And the greatest foundation in life is Love*

Love, is Ahimsa















“
*Do not think that love, in order to be genuine,
has to be extraordinary.
What we need is to love without getting tired.*

*My daughters, what are these drops of oil in our lamps?
They are the small things of daily life:
faithfulness,
punctuality,
small words of kindness,
a thought for others,
our way of being silent,
of looking, of speaking, of acting.*

*These are
the true drops of* **Love**

*Be faithful in small things
because it is in them
that your strength lies* ”

- Mother Teresa -

Om
*the sound of
the universe*





The sound of OM

Our behavioral reality depends on words

How we name an object

How we understand an attitude

How we relate to a certain life experience

Our understanding of life is shaped by language

And a language is broken down to sentence

While a sentence is broken down to words

Words, are a combination of alphabets

An Alphabet is a Sound

An Alphabet is created through Sound

Without a sound, there will be no words

Without a sound, there will be no sentences

Without a sound, there will be no languages

Thus, in the beginning there is only a Sound

And the sound creates our behavioral reality

*Sound,
Is being represented by OM*

*To recite an OM
To remember the sound of OM*

*Is a reminder that our behavioral reality begins with a Sound
And the Sound is OM*



Is the sound of the Universe

And the Universe is a playground for the soulful celebration of life

*Be joyful always
The Universe is waiting*













“
Be friendly to those who are happy.
Be compassionate to those who are sad.
Be happy for those who are joyous.
This is how joy and contentment
will come to you”

- Shri O.P Tiwari -



Owl
*the flight
for freedom*



The Wisdom of an Owl

What is Freedom?

My loving teacher, Shri O.P Tiwari, once mentioned about the difference between Freedom and Freeness. That freedom is given, but has to be executed with awareness and responsibility. While freeness is the reckless action lacking in awareness and responsibility. The two are very different, but as every human craves that sense of freedom, sometimes a glimpse of it could lead to an act of freeness. Like a bird being released from its golden cage.

“The true lover is the one who realizes that loyalty must go hand in hand with freedom”

- Paulo Coelho -

The Ahimsa Jewelry Owl was inspired by the journey for freedom. A mysterious midnight bird that comes alive at night and always watching with its fiery eyes. The Owl has long been known as the bird of the Goddess Athena, the Goddess of wisdom, knowledge and intelligence. An Owl has the ability to fly high with the total freedom to explore the sky, while at the same time having that subtle message of deep insight and responsibility. Of executing action with awareness, and offering its protection and guidance throughout the darkest of the night.

With freedom, the soul will always be full of joy
With freedom, the heart will always be open to love
With freedom, one will never go anywhere
As the heart deepest desire has already been fulfilled

Set your wings, and be prepared to fly













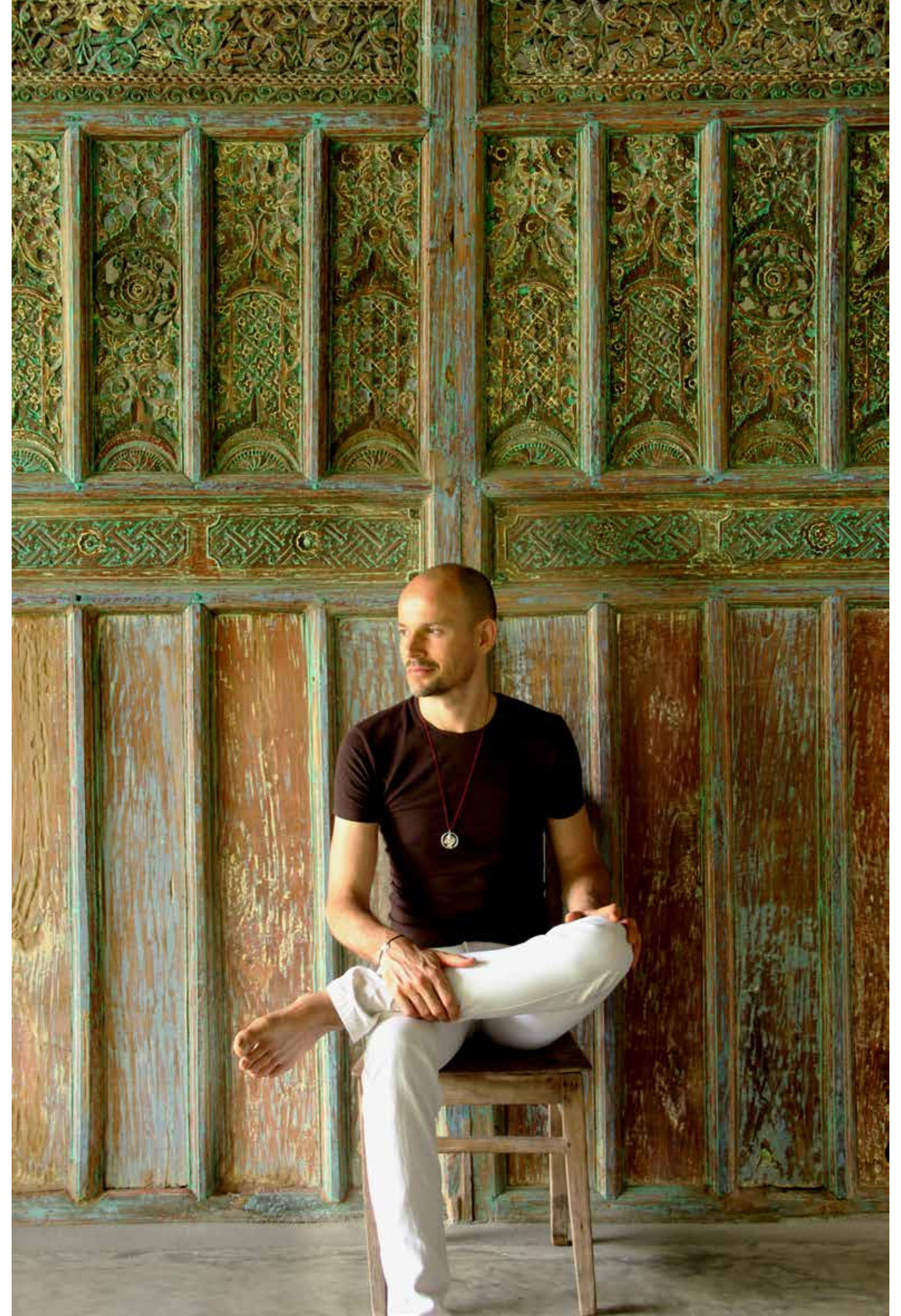


Ganesha
*A journey of
the soulmate*



“
*The minute I heard my first love story,
I started looking for you, not knowing
how blind that was.*
Lovers don't finally meet somewhere.
They're in each other all along”

- Rumi -



“
*One day you meet someone and for some inexplicable reason,
you feel more connected to this stranger than anyone else--closer to them than your closest family.
Perhaps this person carries within them an angel--one sent to you for some higher purpose;
to teach you an important lesson or to keep you safe during a perilous time.*

*What you must do is trust in them
--even if they come hand in hand with pain or suffering--
the reason for their presence will become clear in due time* ”

- Lang Lear -



The miracle of Ganesha

One day,
I stumbled upon a beautiful piece of purple Ganesha carved out of rare Sugilite gemstones

The stone of a Soulmate

The stone that will take us to those who resonates with our soul
Though it might not always be joyful and light
As the Soulmate will challenge and bring out the real self we tend to keep buried
Far and away from the world's watchful eyes

A Soulmate comes to become our mirror
To challenge us to be truthful
And to accept ourselves as who we really are

While the mighty Ganesha,
the miracle of life, comes to give his wisdom

His childlike playfulness
His strength and perseverance
And his power to overcome the obstacles

Even when the obstacle is ourselves
To remove the darkness and bring out the light
To allow the heart to shine with love and joyfulness
To infuse our life with ease and playfulness

And to celebrate the true meaning of life with another Soul
One,
Two,
or many..

Everyone we meet in our life is a teacher
Some will leave when we learn our lessons
But some will stay
To hold our hand
To walk beside us
And to become our God sent Miracle

When we believe











You have been hiding from me a long time.

*Perhaps in the pages of the book I left unfinished.
Perhaps in the unplayed song on my guitar.*

*Maybe you were wrapped in the words I like, like whimsical and love.
Maybe you were in the sorrow that cuts me to the quick, and leaves me new and clear and hopeful.*

*Maybe you are the **L** in love.*

*Perhaps you have been lurking behind bookends.
Or maybe you have been asleep in the sentences of my favorite piece of writing.*

*Were you in the straps of my favorite bag?
Or in the ink of my pen?
Or the pages of my Moleskine diary?*

Could it be that you are the gleam in the ring I wear, or the lead in the pencil I write with?

*Perhaps you are the **O** in hope.*

*You have been hiding in the sense of accomplishment that I have felt of late.
Or in the rim of my cup of coffee, once I am done with it.
The foil that wraps my favorite bar of chocolate carries you in it.*

You look amused at the pleasure I derive from the simple act of revealing what is underneath.

*Maybe you are the **V** in overwhelmed.*

I don't know.

Maybe you are the edge of a sepia-tinted photograph pregnant with meaning and memories.

*I see you now, curled in the arm of the G, lurking behind the length of the B.
I wonder why I have not seen you before, in almost every space I inhabit.*

*Maybe you are the **E** in need.*

*Perhaps you are in the rightness of the embrace, the silk of the kiss, in the warmth of the voice and heat of
that smile.*

Perhaps you have been waiting for me to come your way and find you.

And I did.

*I read that book.
I played a tune.
I cried. I hoped. I dared.*

*And there you were, looking at me, as if to say, "Where have you been all this while?
I've been looking for you."*

- A Poem By Srividya Sivakumar -



Sun Salute
of love and
gratefulness



it started with a Dream

*Of combining my passion for yoga and gemstones
And to create something meaningful
To send a message from my heart*

*A note about Love
A word on Love*

*I spent hours drawing
Trying to translate the images that are running free in my mind
Trying to capture shapes and shadows to define those movements I love so much
To show the dance of the breath and the body as the mind becomes still*

And slowly everything becomes clear

*That sometimes you have to stop trying too hard
to see the simple thing that speaks right in front of your eyes,
straight to your heart*

I saw the sunrise

*I saw the bright red and orange colors that burst from the horizon
I saw the land comes alive with every rays of the red rising Sun
And the feeling is Love*

*Of absolute expansion that warms the heart
Of gratefulness towards something that is beyond ourselves
A beginning of a life in a breath of fresh morning air*

*The sun is the eternal life force,
of a new start of each day,
of a moment that defines the true meaning of time and space*

*Everything begins with the Sun
An eternal explosion of endless loving energy
Of beauty that takes form in shapes
And fluidity of the heart that takes place during the moments of in between*

A moment that seems to freeze in time as the world is on a standstill

*As we slowly being drawn towards stillness
To arrive at the deepest place within our heart*

*A space of pure love
A space of gratitude
A space of light*

Be with the Sun

*A transition
A transformation
A new beginning*



“The sun never says to the Earth, ‘You owe me’.
Look what happens with a love like that.
It lights up the whole sky.”
— Hafiz —



Samasthiti

“Finding Balance”



Moonstone

*- a calming stone of balance, guidance,
intuition, creativity and awareness. All color of
rainbows become white -
a symbol of completeness*

Raising The Arms Up

*“of Dream &
The universe”*



Labradorite

*- a stone of dream, intuition, vision and
imagination, one that allows for a connection to the
divine universe -*





Uttanasana

*“A Bow Down
to Earth”*



Smoky Quartz

*- grounding, releasing of all negativity and
surrender to the force of the universe -*

Looking Forward

*“A Courage to See
The Future”*



Green Aventurine

*- a lucky stone that allows opportunities to come,
giving the courage and confidence to move forward
and embrace change -*





Chaturanga

*“to Ignite
The Fire Within”*



Citrine

*- a symbol of the sun, giving positive attitude,
optimism, strength and will power to stand up
for the Self -*

Urdhva Mukha Svanasana

“Opening The Heart to Love”



Rose Quartz

*- a stone of love, compassion and forgiveness,
one that opens the heart to give and receive
unconditional love*





Adho Mukha Svanasana

*“Surrender &
be Free”*



Black Onyx

*- a stone of protection that gives a feeling of
security and calmness, allowing the mind to relax
and fully surrender to life's unexpected surprises -*

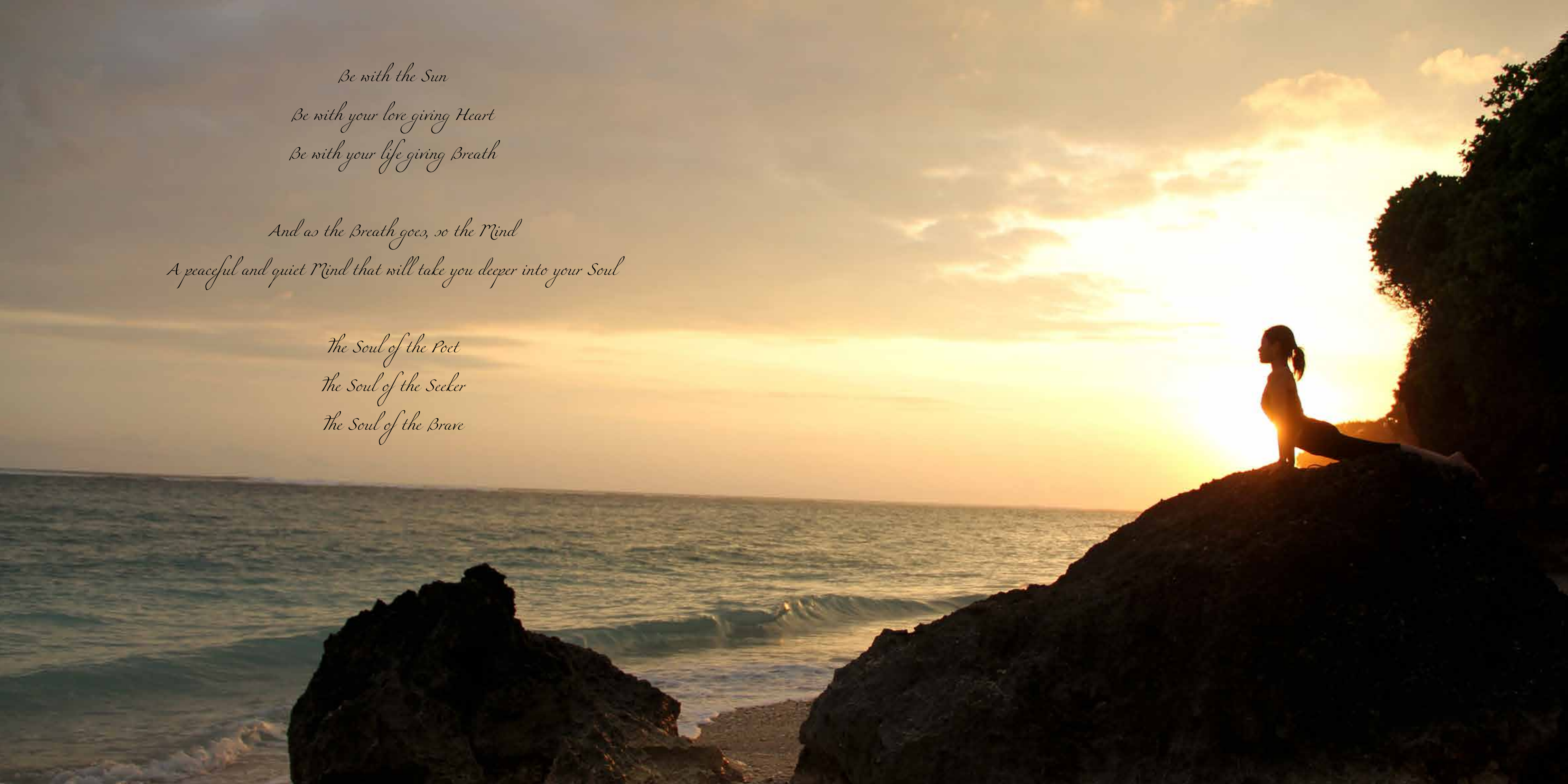
For every inhale, there's an exhale



*Be with the Sun
Be with your love giving Heart
Be with your life giving Breath*

*And as the Breath goes, so the Mind
A peaceful and quiet Mind that will take you deeper into your Soul*

*The Soul of the Poet
The Soul of the Seeker
The Soul of the Brave*





Water

*I see you
Standing by that window
Watching the sky on a full moon*

*The curve of your back on a standstill
Listening to the thundering storm of the rain
And the owls hooting in a distant*

Is it just a dream?

*A dream that
Flows with the water
From the Sky, to the Earth, and to the Ocean*

*But it's not a dream
I can see your smile lingers
Even after the rain becomes a river*

*Like the water that returns to the sea
After the sky comes down to Earth
I, held my hand out*

And so do you

*While we flow like the water
To take many shapes
From the Sky, to the Earth, and to the Ocean*

The idea to create Ahimsa Jewelry came to my dearest partner, Vikki Bolang, and I as an expansion of our passion for gemstones and jewelry. Ahimsa Jewelry was intended to become a medium to channel our vision, love and creativity.

Taking the position as Creative Director for Ahimsa Jewelry in February 2012, I found a world where I have been able to translate my personal life story into an alchemy of symbolism, gleaming gemstones and simple designs which can be worn daily as a reminder of the beauty of life, a reminder of our own story and poetry. Every piece of Ahimsa Jewelry was created as a reflection of the different stages that I have gone through in life. My love, my passion and my dreams, and it has been a great privilege to share my story through each lovingly crafted necklaces, bracelets, earrings and many one of a kind designs I created based on visions alone.

After 2 years of drawing, designing and adventure in sourcing gemstones and raw materials, it came to me that the collections should be put together into a book. Something that will tell the journey of Ahimsa Jewelry, the story behind each design and symbolism so that the reader will be able to connect each jewels to their own story, to their own heart, and to their own poetry of life. To breathe life into each jewels and allows them to be seen in a different light.

A yoga practitioner, a spiritual seeker, an adventurer and a lover of life, I have been very grateful to have the support of many beautiful souls throughout the years of this life changing creative process. I have been especially inspired by the knowledge and insight given by my loving teacher Shri O.P Tiwari, the one who taught me the true depth and understanding of the concept of love and ahimsa, and whose teaching has given a new meaning to the pieces I created. I am also grateful for the love and endless support from my parents, and for the freedom and trust given by my partner Vikki, who never cease to believe that I can do it, that we can do it.

A very special thanks to Fadil Timorindo, Rizky Akbar Wicaksono and the rest of MARSTeam for the magic they created through the photos and the design of the Ahimsa Jewelry book. Alejandra Cisneros for her beautiful Joglo Villa featured in the Ganesha series, and to Robert Lamport for his patience and heart to pose for the photos.

I am also truly grateful to all the wonderful souls that I have met along the path, who by the grace and love of the universe, has helped to open many doors in making all the miracles of creation to work like magic.

The Ahimsa Jewelry book is my little offering, and through these pages of photographs, writing, quotes and poems, you are all invited to read into my little world and stories.

With love,
Dewi Indawati Loho
Jakarta, 20 February 2014

